



THE CAUSE

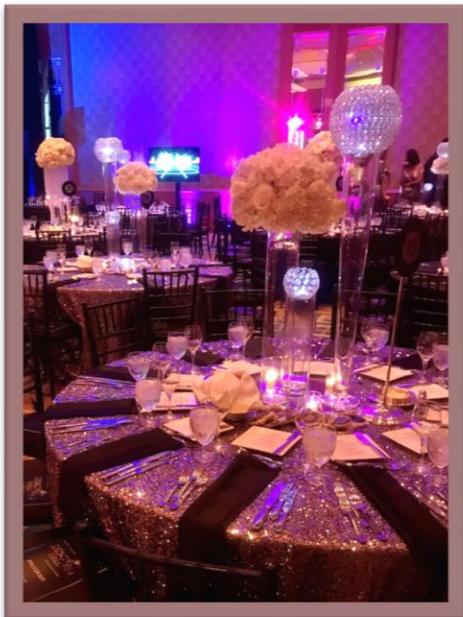
Kristi House is dedicated to eradicating child abuse and child sex trafficking - working nationally on solutions, and locally to heal child-victims. Operating the only Child Advocacy Center in Miami-Dade County, Kristi House is responsible for providing trauma-focused therapy and coordinating child-victims' legal, medical, and social services needs. Founded in 1995 as a private, not-for-profit 501c3 organization, Kristi House provides an integrated solution for families navigating the complex services involved in the healing process, working closely with seven major agency partners. The Center is nationally recognized for its evidenced-based, therapeutic expertise in treating child trauma. All services are provided at no charge, reaching more than 1,000 families a year.

Kristi House is a leader among the 854 Children's Advocacy Centers in the country, winning federal support for its programs, and having created one of the first programs for child sex trafficking victims in the U.S. based in a Children's Advocacy Center. Kristi House has led the field in best practices for young, vulnerable victims of child abuse and sex trafficking.



ANNUAL SIGNATURE EVENT

Kristi House's annual fundraising dinner and auction event was started by volunteer philanthropists when Kristi House was just a few years old, and has become the organization's signature fundraising event. Annually it provides nearly 15% of Kristi House's operating budget of \$4.4 million. In keeping with national best practices for fundraising, less than 25% of the gross proceeds is spent on "putting on" the event.



The 2019 event will be **The Kristi House Celebration of Light Gala** at Four Seasons Miami. We have cause to celebrate! This past year has brought us to a critical juncture in the community consciousness where many have found their voice, along with hope, after enduring the despair and darkness of abuse and assault. We'll come together at the Celebration of Light Gala to herald the healing progress made and to provide continued support for the safe haven that Kristi House has been for the children since 1995. The evening celebrates the light that, together, we can shed on the dark topic of child abuse and sex trafficking. The elegant evening will feature gourmet cuisine, great cocktails and fine wine, dancing, a luxury auction and a few surprises.

Supporters and attendees at Kristi House's annual dinner are savvy, well-educated, affluent couples and community leaders who appreciate the finer things in life and love a good time for a good cause. They are especially attracted to exotic vacation getaways and unique experiences, made possible by donations from individual and community supporters.

The dinner features outstanding gourmet courses from Four Seasons, with fine wine paired with each course. The guest list is limited to 325 guests, for a more intimate setting with top-notch service by sommeliers and waiters. Four Seasons and Republic National Distributing Company have been partners and underwriters of this event for more than 10 years.



THE AUCTION

A selection of just 10 packages are offered in the live auction. These live auction items are the crème-de la crème, with special perks that make them the most coveted auction prizes. The luxury trips are fabulous and bid up beyond value, yielding excitement and revenues for Kristi House. The silent auction features luxury goods and fine wines, many of which cannot be bought in stores.



Several years ago Kristi House's auction went electronic, using personal, hand-held devices so guests are able to see each item and read details without leaving their seats. These devices provide excellent branding opportunities for the very top donors with logos and messages going across the screen and embedded in key places, triggered to come up at key times.



A complete large-screen video system is also an integral part of the event so that dazzling images help to convey the excitement of the items to the guests from every vantage point in the room. Video messages from key sponsors are also welcome in this format.

The pages that follows show the benefits and potential expanded branding we can offer sponsors for what we hope will be continued partnership to benefit the children of Kristi House.

THE KRISTI HOUSE CELEBRATION *of Light* GALA



THE KRISTI HOUSE CELEBRATION *of Light* GALA

SATURDAY, FEBRUARY 2, 2019

TITLE SPONSOR

This is the exclusive Title Sponsor position, available to only one entity, at \$50,000

Benefits (AT THE EVENT)

- The best table in the house for one table of 10 guests
- Sponsor logo in premium placement on the photo-opportunity step-and-repeat backdrop
- Sponsor honored on stage at the event
- Positioned on lead slide on sponsor slideshow on large-, multi-screen projection in the ballroom throughout the event
- Sponsor logo on BidPal personal devices during the event
- Opportunity to offer favors and preapproved marketing materials to guests

Benefits (PRE- AND POST-EVENT)

- Title sponsorship designation on all materials by name and logo, including save the date cards, invitation (2,500 printed, 5,000 distributed electronically) and in full-color Event Program book sponsor page of fame
- Inclusion in all media releases pre- and post-event with quote from sponsor leadership
- Photo and name included in South Florida Social Album spread run in full-color in Sunday's *Herald* and *El Nuevo Herald* after the event
- Photo, company name and quote included in SocialMiami.com post-event coverage
- Featured in all electronic communications through social media network, email and website
- Inclusion of logo on Kristi House website for the event and on the Kristi House main page for one year
- A two-page advertising spread or tribute in the Event Program book
- Opportunity to host thank you event for major sponsors and donors

PRESENTING SPONSOR

This is a category exclusive sponsorship, available at \$25,000



Benefits (AT THE EVENT)

- Premium location for one table of 10 guests
- Sponsor logo featured on the photo-opportunity step-and-repeat backdrop
- Prominent slide on sponsor slideshow on large-, multi-screen projection in the ballroom throughout the event
- Sponsor logo on BidPal personal devices during the event

Benefits (PRE- AND POST-EVENT)

- Presenting sponsorship designation on all materials by name and logo, including save the date cards, invitation (2,500 printed, 5,000 distributed electronically) and in full-color Event Program book sponsor page of fame
- Inclusion by name in all media releases pre- and post-event
- Photo and name included in South Florida Social Album spread run in full-color in Sunday's *Herald* and *El Nuevo Herald* after the event
- Photo and company name included in SocialMiami.com post-event coverage
- Featured in all electronic communications through social media network, email and website
- Inclusion of logo on Kristi House website for the event and on the Kristi House main page for one year
- A full-page advertisement or tribute in the Event Program book

MAJOR SPONSOR

This sponsorship is available at \$15,000-\$20,000

Benefits (AT THE EVENT)

- Top seating location for one table of 10 guests
- Sponsor logo featured on the photo-opportunity step-and-repeat backdrop
- Slide on sponsor slideshow on large-, multi-screen projection in the ballroom throughout the event
- Sponsor logo on BidPal personal devices during the event

Benefits (PRE- AND POST-EVENT)

- Major sponsorship designation on all materials by name and logo, including save the date cards, invitation (2,500 printed, 5,000 distributed electronically) and in full-color Event Program book sponsor page of fame
- Inclusion by name in all media releases pre- and post-event
- Featured in all electronic communications through social media network, email and website

- Photo included in South Florida Social Album spread run in full-color in Sunday's *Herald* and *El Nuevo Herald* after the event
- Company name included in SocialMiami.com post-event coverage
- Inclusion of logo on Kristi House website for the event
- A half-page advertisement or tribute in the Event Program book



LEAD SPONSOR

This sponsorship is available at \$10,000

Benefits (AT THE EVENT)

- One table for 10 guests
- Sponsor logo on slideshow on large-, multi-screen projection in the ballroom throughout the event

Benefits (PRE- AND POST-EVENT)

- Recognition as lead sponsor on all materials by name and/or logo, including save the date cards, invitation (2,500 printed, 5,000 distributed electronically) and in full-color Event Program book sponsor page of fame
- Inclusion by name in all media releases pre- and post-event
- Name included in South Florida Social Album spread run in full-color in Sunday's *Herald* and *El Nuevo Herald* after the event
- Featured in all electronic communications through social media network, email and website
- Inclusion of logo on Kristi House website for the event

TABLE SPONSOR

This sponsorship is available at \$5,000

Benefits (AT THE EVENT)

- One table for 10 guests
- Sponsor name on slideshow on large-, multi-screen projection in the ballroom throughout the event

Benefits (PRE- AND POST-EVENT)

- Recognition as sponsor on all materials by name and/or logo, including save the date cards, invitation (2,500 printed, 5,000 distributed electronically) and in full-color Event Program book sponsor page of fame
- Inclusion by name in all media releases pre- and post-event
- Inclusion of logo on Kristi House website for event