

Title Sponsor

This is the exclusive Title Sponsor position, available to only one entity, at \$100,000

BENEFITS (AT THE EVENT)

- The two best tables in the house for two tables of 10 guests
- Sponsor logo in premium placement on the photo-opportunity step-and-repeat backdrop
- Sponsor honored on stage at the event
- Positioned on lead slide on sponsor slideshow on large-, multi-screen projection in the ballroom throughout the event
- Sponsor logo on BidPal personal devices during the event
- Opportunity to offer favors and preapproved marketing materials to guests

BENEFITS (PRE- AND POST-EVENT)

- Title Sponsorship designation on all materials by name and logo, including save the date cards, invitation (2,500 printed, 5,000 distributed electronically) and in full-color Event Program book sponsor page of fame
- Inclusion in all media releases pre- and post-event with quote from sponsor leadership
- Photo, company name and quote included in SocialMiami.com post-event coverage
- Feature photo and Title Sponsor recognition in World Red Eye post-event coverage
- Featured in all electronic communications through social media network, email and website
- Inclusion of logo on Kristi House website for the event and on the Kristi House main page for one year
- A two-page advertising spread or tribute in the Event Program book
- Opportunity to host thank you event for major sponsors and donors
- Title Sponsor featured in press release announcing the sponsorship

Presenting Sponsor

This is a category exclusive sponsorship, available at \$50,000

BENEFITS (AT THE EVENT)

- Premium location for one table of 10 guests
- Sponsor logo featured on the photo-opportunity step-and-repeat backdrop
- Prominent slide on sponsor slideshow on large-, multi-screen projection in the ballroom throughout the event
- Sponsor logo on BidPal personal devices during the event

BENEFITS (PRE- AND POST-EVENT)

- Presenting sponsorship designation on all materials by name and logo, including save the date cards, invitation (2,500 printed, 5,000 distributed electronically) and in full-color Event Program book sponsor page of fame
- Inclusion by name in all media releases pre- and post-event
- Photo and company name included in SocialMiami.com post-event coverage
- Feature photo and Title Sponsor recognition in World Red Eye post-event coverage
- Featured in all electronic communications through social media network, email and website
- Inclusion of logo on Kristi House website for the event and on the Kristi House main page for one year
- A full-page advertisement or tribute in the Event Program book

Major Sponsor

This sponsorship is available at \$25,000

BENEFITS (AT THE EVENT)

- Top seating location for one table of 10 guests
- Sponsor logo featured on the photo-opportunity step-and-repeat backdrop
- Slide on sponsor slideshow on large-, multi-screen projection in the ballroom throughout the event
- Sponsor logo on BidPal personal devices during the event

BENEFITS (PRE- AND POST-EVENT)

- Major sponsorship designation on all materials by name and logo, including save the date cards, invitation (2,500 printed, 5,000 distributed electronically) and in full-color Event Program book sponsor page of fame
- Inclusion by name in all media releases pre- and post-event

- Featured in all electronic communications through social media network, email and website
- Company name included in SocialMiami.com post-event coverage (*cont'd*) (*cont'd from previous page*)
- Feature photo and Title Sponsor recognition in World Red Eye post-event coverage
- Inclusion of logo on Kristi House website for the event
- A half-page advertisement or tribute in the Event Program book

Lead Sponsor

This sponsorship is available at \$10,000

BENEFITS (AT THE EVENT)

- One table for 10 guests
- Sponsor logo on slideshow on large-, multi-screen projection in the ballroom throughout the event

BENEFITS (PRE- AND POST-EVENT)

- Recognition as lead sponsor on all materials by name and/or logo, including save the date cards, invitation (2,500 printed, 5,000 distributed electronically) and in full-color Event Program book sponsor page of fame
- Inclusion by name in all media releases pre- and post-event
- Featured in all electronic communications through social media network, email and website
- Inclusion of logo on Kristi House website for the event

Table Sponsor

This sponsorship is available at \$5,000

BENEFITS (AT THE EVENT)

- One table for 10 guests
- Sponsor name on slideshow on large-, multi-screen projection in the ballroom throughout the event

BENEFITS (PRE- AND POST-EVENT)

- Recognition as sponsor on all materials by name and/or logo, including save the date cards, invitation (2,500 printed, 5,000 distributed electronically) and in full-color Event Program book sponsor page of fame
- Inclusion by name in all media releases pre- and post-event
- Inclusion of logo on Kristi House website for event