

KRISTI  HOUSE'S  
25<sup>TH</sup> ANNIVERSARY

*Silver Lining*  
G A L A

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FROM TRAUMA TO TRIUMPH

SATURDAY, FEBRUARY 8, 2020

## THE CAUSE

Kristi House is dedicated to eradicating child abuse and child sex trafficking - working nationally on solutions, and locally to heal child-victims. Operating the only Child Advocacy Center in Miami-Dade County, Kristi House is responsible for providing trauma-focused therapy and coordinating child-victims' legal, medical, and social services needs. Founded in 1995 as a private, not-for-profit 501c3 organization, Kristi House provides an integrated solution for families navigating the complex services involved in the healing process, working closely with seven major agency partners. The Center is nationally recognized for its evidenced-based, therapeutic expertise in treating child trauma. All services are provided at no charge, reaching more than 1,500 families a year.

Kristi House is a leader among the 854 Children's Advocacy Centers in the country, winning federal support for its programs, and having created one of the first programs for child sex trafficking victims in the U.S. based in a Children's Advocacy Center. Kristi House has led the field in best practices for young, vulnerable victims of child abuse and sex trafficking.



# ANNUAL SIGNATURE EVENT

Kristi House's annual fundraising dinner and auction event was started by volunteer philanthropists when Kristi House was just a few years old, and has become the organization's signature fundraising event. Annually it provides more than 10% of Kristi House's operating budget of \$5.2 million. In keeping with national best practices for fundraising, less than 25% of the gross proceeds is spent on "putting on" the event.



Kristi House's **25th Anniversary Silver Lining Gala**, to be held Saturday, February 8, 2020 at Four Seasons Miami, will celebrate a quarter-century of helping children recover from trauma to triumph. A pioneer in healing child sexual abuse, Kristi House additionally treats many forms of trauma with evidence-based modalities and best-in-class services from a multidisciplinary team of experts. In the past 25 years, Kristi House has treated 17,750 children, trained 112,000 individuals, and expanded to six locations. More than the numbers, each individual who overcomes the trauma of abuse is invaluable. We'll come together at the Silver Lining Gala to celebrate a community that is committed to protecting our most vulnerable children and has provided the life-changing safe haven that Kristi House has been since 1995.



The elegant evening will feature gourmet cuisine, great cocktails and fine wine, dancing, a luxury auction and a few surprises. Supporters and attendees at Kristi House's annual dinner are savvy, well-educated, affluent couples and community leaders who appreciate the finer things in life and love a good time for a good cause. They are especially attracted to exotic vacation getaways and unique experiences, made possible by donations from individual and community supporters.

The dinner features outstanding gourmet courses from Four Seasons, served with fine wines. The guest list is limited to 325 guests, for a more intimate setting with top-notch service by sommeliers and waiters. Four Seasons and Republic National Distributing Company have been partners and underwriters of this event for more than 10 years.



# THE AUCTION

A selection of just 10 packages are offered in the live auction. These live auction items are the crème-de la crème, with special perks that make them the most coveted auction prizes. The luxury trips are fabulous and bid up beyond value, yielding excitement and revenues for Kristi House. The silent auction features luxury goods and fine wines, many of which cannot be bought in stores.

Several years ago Kristi House's auction went electronic, using personal, hand-held devices so guests are able to see each item and read details without leaving their seats. These devices provide excellent branding opportunities for the very top donors with logos and messages going across the screen and embedded in key places, triggered to come up at key times.



A complete large-screen video system is also an integral part of the event so that dazzling images help to convey the excitement of the items to the guests from every vantage point in the room. Video messages from key sponsors are also welcome in this format.

The pages that follows show the benefits and potential expanded branding we can offer sponsors for what we hope will be continued partnership to benefit the children of Kristi House.

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