



KRISTI HOUSE'S

# Breaking the Silence

LUNCHEON

Wednesday, May 8, 2019

Jungle Island

Reception & Silent Auction: 11 am

Luncheon: 12 noon – 1:15 pm

## Kristi House Children's Advocacy Center

**Kristi House is dedicated** to healing the hearts and souls of children overcoming abuse trauma. Kristi House brings together the legal, medical, and mental health services needed to help child-victims and their family members. As the nationally designated Child Advocacy Center for all of Miami-Dade County, Kristi House works closely with seven major agency partners to ensure all victim and family needs are met.

Along with a coordinating role, Kristi House provides direct services for children and families including family advocacy, therapy, transportation and emergency assistance. Each year, Kristi House helps 1,500 children overcome the trauma of sexual abuse, physical abuse and commercial sex trafficking using evidence-based interventions.

**We began *Breaking the Silence* 13 years ago** to signify that victims have a voice, and that we must face the reality of horrific abuse to thwart it from continuing to thrive in darkness and silence.





Over the past year, daily news stories of child sexual abuse and assault on women have been our call to break the silence *before* a child is victimized. This is possible through increased awareness and prevention education, bringing the dark topic into the light. We ask you to join us in our work of *Breaking the Silence* so that our community has the understanding and knowledge to recognize and stop child abuse. Together we can protect our children.

Kristi House is a leader among the 850 Children's Advocacy Centers in the country, garnering federal support for its programs, and having created one of the first programs for child sex trafficking victims in the U.S. based in a Children's Advocacy Center. Kristi House leads the field in evidence-based practices for young, vulnerable victims of sexual abuse.

Kristi House has served more than 18,250 victims of child abuse and their families since founding, and more than 125,000 adults and children participated in education and training programs in our first 25 years. Kristi House's Project GOLD provides a Drop In Center for sex trafficked youth — the state's first — dedicated to helping girls escape commercial sexual exploitation.



## Annual Signature Luncheon



*Breaking the Silence* was started by volunteer philanthropists in 2007 to garner support from concerned and caring individuals and community leaders who are able to assist in our mission of protecting and healing child victims of sexual abuse. These supporters are dedicated to ending child sexual abuse in our community.

*Breaking the Silence* gives voice to the survivors of abuse. Through this annual luncheon, the community learns how breaking the silence is the first step toward help and healing, and how many children have found their voice and are thriving. All children deserve this opportunity.

Through gifts and pledges, *Breaking the Silence* has raised \$2.9 million since 2007. This year, we expect more than 400 friends and community leaders will join us to learn about Kristi House's mission and how they can help Kristi House continue its work.

We invite you to join us as a major Sponsor or Host on May 8, 2019 at Jungle Island. The reception and silent auction begin at 11 a.m. and the luncheon begins at 12 noon. Details about benefits afforded sponsors follow.



# Sponsorship Levels\*

## Title Sponsor (\$50,000)

This is the exclusive sponsorship position, available to only one entity. Breaking the Silence is co-named with this sponsor, and all references to the event include the sponsor's name. Along with prime location of your tables, benefits include:

### Benefits • Pre- and Post-Event

- Title sponsorship on all materials, including printed and electronic invitations
- Inclusion in all media releases with quote from sponsor leadership
- Photo, company name, and quote included in Social Miami's post-event coverage
- Featured in all electronic communications through social media, email, and on Kristi House's website
- Featured in Miami Herald Social Album pictorial spread after the event
- Inclusion of logo on Kristi House main web page for one year

### Benefits • At the Event

- The best two tables for 10 in the ballroom
- Sponsor logo in premium placement on the entrance photo backdrop
- Sponsor honored on stage at the event
- Podium time, with a brief moment to address the audience
- Two pages in printed program booklet
- Positioned on lead slide on large-, multi-screen projection in the ballroom throughout the event
- Opportunity for table/booth presence during reception
- Sponsor logo on auction bidding platform personal devices (BidPal) during the event
- Opportunity to offer favors and marketing materials to each guest

## Presenting Sponsors (\$25,000)

Presenting sponsors are recognized in all print and electronic pre- and post-event materials and promotions, including:

### Benefits • Pre- and Post-Event

- Logo on event and ticket sales pages with link to sponsor site
- Promotion on Kristi House social media and website
- Name/logo on printed invitations and in e-mail invitations
- Inclusion in all media releases

### Benefits • At the Event

- Table for 10 guests in premium location
- Introduction at luncheon from the stage
- Full-page recognition in the printed program booklet
- Positioned on large-, multi-screen projection in the ballroom
- Opportunity for table/booth presence during reception
- Sponsor logo on auction bidding platform personal devices (BidPal) during the event

*\*All benefits subject to receiving commitment by press time*

## Major Sponsors (\$10,000)

Major sponsors are recognized in all print and electronic pre- and post-event materials and promotions, including:

### Benefits • Pre- and Post-Event

- Logo on event and ticket sales pages with link to sponsor site
- Promotion on Kristi House social media and website
- Name/logo on printed invitations and in e-mail invitations

### Benefits • At the Event

- Table for 10 guests in premium location
- Introduction at luncheon from the stage
- Recognition in the printed program booklet
- Logo on large, multi-screen projection in the ballroom
- Opportunity for table/booth presence during reception

## Host Committee (\$5,000)

Host Committee members are recognized in all print and electronic pre- and post-event materials and promotions, including:

### Benefits • Pre- and Post-Event

- Name on website event page and ticket sales pages
- Promotion on Kristi House social media
- Name on printed invitations (if received prior to press time) and in e-mail invitations
- Inclusion in all media releases

### Benefits • At the Event

- Table for 10 guests at the luncheon
- Recognition in the printed program booklet
- Named on large-, multi-screen projection

## Underwriters (\$500-\$15,000)

Underwriters cover the cost of items associated with the luncheon such as florals, audio-visual set up, catering, favors, photography or signage and printing. Underwriters are recognized in pre- and post-event materials and promotions according to giving level.

## Table Hosts (\$1,000)

Table Hosts underwrite a table of 10 and are recognized in all print and electronic communications and promotions for the event. Table Hosts are also recognized on screen, on stage, and in signage. (Individual tickets are \$125/person.)

*\*All benefits subject to receiving commitment by press time*