

KRISTI



HOUSE

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For Immediate Release

**Kristi House friends and supporters to  
“Walk the Blue Carpet” for child-victims of sexual abuse & sex trafficking**

Miami - Kristi House's *2<sup>nd</sup> Annual Blue Carpet Event* has all the ingredients for a fabulous event to kick off the New Year. An awesome venue: The Bath Club on Miami Beach. The best in spirits from Bacardi. The best in cuisine from Chef Max. And finally, a great cause: vital help for child-victims of sexual abuse and sexual exploitation.

This posh event will be held on **Friday, January 24, 2014** at The Bath Club, Miami Beach. Tickets in advance are just \$175 for a pair or \$100 per person. Tickets include open bar, fabulous food, great music, dancing and the entire night of party fun, 7:30 p.m. to 12 midnight.

Along with The Bath Club, Bacardi and Chef Max, other major sponsors include Royal Caribbean, Greene Kleen, House of Maloof, Eller ITO Stevedoring Co., PortMiami, Perry Ellis International, Allied Barton Security Services, AIG, Bruce Gendelman, Sydel Corporation, and Holland and Knight LLP.

Funds raised at the event will support Kristi House's ongoing commitment and work to treat and prevent child sexual abuse as well as its program which intervenes on behalf of girls who are victims of sex trafficking. Kristi House's Project GOLD (Girls Owning

their Lives and Dreams) provides services and help to girls, ages 11 to 17, who have been exploited in prostitution and pornography.

Project GOLD operates a Drop-in Center, where Kristi House provides a safe respite and supportive environment to help young female victims find positive alternatives to dangerous lives at the hands of traffickers and abusers.

“We started this event because we recognized our community’s awareness about child sex trafficking and their eagerness to actively advocate on behalf of these children. We are finally seeing widespread recognition that the sex trafficking industry — a \$32 billion annual enterprise — exploits children,” said Kristi House Board President Nelson Diaz.

“We are seeing a societal shift in understanding, and are experiencing an emergence of those willing to speak out and take action against those who exploit innocence for profit,” said Kristi House Executive Director Trudy Novicki.

Kristi House is located on the University of Miami/Jackson Memorial Hospital campus at 1265 NW 12 Ave. Its south facility is located on U.S. 1 and 152<sup>nd</sup> and its north facility is located at 18441 NW and 2<sup>nd</sup> Avenue. Founded in 1996, Kristi House has served more than 10,000 victims of child sexual abuse and their families. Thousands more are reached every year with education and prevention outreach programs. Services include case coordination, therapy, comprehensive assessments, transportation, advocacy, prevention education and training, and emergency assistance. Visit [www.kristihouse.org](http://www.kristihouse.org).

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