



For Planning Purposes Only

## **Children Capture “Pictures of Hope” Behind a Photo Lens**

*Project Reaches At-Risk Children to Visualize Their Dreams*

Renowned photographer and author Linda Solomon reaches at-risk children in a photography workshop at Kristi House through “Pictures of Hope,” a photography project sponsored by Saturn, a division of General Motors.

In the program, Solomon teaches the children photography techniques. The children are then provided with single-use cameras and sent on assignment to capture photos of their hopes for a better life. This fall, Solomon will visit Miami again to show the children how their photos will be used. This program enables the children to express their dreams and communicate them through photography, while building their self-esteem.

The children’s images will be transformed into greeting cards which will be sold through several outlets in the fall, and 100 percent of the proceeds from the sale of the “Pictures of Hope” greeting cards will benefit many adults and children who receive services at the local center.

“All the children and staff at Kristi House would like to express our sincere gratitude to Saturn, Linda Solomon and her Pictures of Hope for shining her light and her camera on the trauma of child sexual abuse. Thanks to all involved for believing that all children are entitled to their hopes and dreams for a happy ever after life,” said Trudy Novicki, Executive Director of Kristi House.

This is the third year that General Motors is sponsoring this program. It has been featured prominently in *People Magazine*, *USA Today*, *ABC World News* and *CBS Evening News*. Last year, Solomon led workshops in six selected cities in the United States: Atlanta, Dallas, Detroit, Memphis, San Diego and Tucson. This year, the program will be visiting six cities: San Antonio, Houston, Austin, Phoenix, Philadelphia and Miami.

### **WHEN:**

Tuesday, August 12th, 2008

1:30 pm

### **WHERE:**

Kristi House

1265 NW 12 Avenue

Miami, Florida 33136

### **Contact:**

Melisa Diaz

703.312.5991

mdiaz@tmgstrategies.com